

# **Label Material 7382**

### Matte Silver Void Thermal Transfer Polyester Label Material

### **Product Data Sheet**

Updated : April 2004 Supersedes : April 2000

Physical Properties
Not for specification purposes
(Calipers are nominal values)

Facestock	56 micron (2.2 thou) Matte Silver VOID Polyester	
Adhesive	20 micron (0.8 thou) Permanent, high tack, UV stable acrylic adhesive.	
Liner	75 micron (3 thou), 90 g/m <sup>2</sup> (#55) White Glassine	
Shelf Life	24 months from date of manufacture by 3M when properly stored at 22°C & 50 % Relative Humidity	

### Features:

- Facestock is topcoated for thermal transfer printing. Resin ribbons are recommended for optimum durability. The topcoat also provides improved ink anchorage for traditional forms of press printing.
- Permanent UV stable acrylic adhesive, formulated with high tack and high ultimate adhesion and it particularly suitable for non-polar substrates.
- Tamper indicating Designed to provide a VOID message in the facestock when removal is attempted.
- The compact format of the VOID message permits manufacture of small labels (12mm x 31mm)
- High Tack Acrylic Adhesive for high bond to most surfaces. Compatibility must be determined.
- Durable polyester facestock for harsh environments
- 90g/m<sup>2</sup> Glassine liner for consistent die cutting.
- 3M<sup>™</sup> Label Material 7808 is UL and C-UL recognised (File MH16411). See the UL listings for details.

#### **Application Ideas:**

- Barcode labels and rating plates.
- Non transferable labels for automotive, appliance and electronic industries
- Tamper indicating labels and seals for medical and pharmaceutical industries

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### Performance Characteristics Not for specification purposes

Adhesive Performance	180° Peel Adhesion to Glass FINAT 1	6.8 N/10mm
	Loop Tack to Glass FINAT 9	6.0 N/10mm
Environmental Performance	The topcoat is designed to have excellent resistance to UV, moisture & a wide variety of chemicals, e.g. diesel fuel, petroleum spirits, brake fluid, oil, anti-freeze, mild acids and alkalis, ethanol, IPA, hexane, water, soap solution.	

## Performance Characteristics Contd..

Not for specification purposes

Temperature Range	Short Term Service temperature -40 to 150°C
	Prolonged exposure to temperatures Exceeding 80 °C may result in the full or partial non-functioning of the VOID destruct pattern.
	Minimum application temperature +5°C

### **Processing**

#### Printing:

Facestock is topcoated for improved ink receptivity and is designed for thermal transfer printing. High definition thermal transfer images can be printed using hybrid or resin ribbons on a wide variety of printers. It is printable by all standard roll-processing methods including flexography, hot stamp, letterpress, and screen printing.

### Die Cutting:

Rotary die cutting is recommended. Small labels should be evaluated carefully. Winding tensions should be kept at a minimum to help prevent the adhesive from oozing.

### Packaging:

Finished labels should be stored in plastic bags.

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### **Special Considerations**

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.

**NOTE:** When using solvents, read and follow the manufacturer's precautions and directions for use.

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 5°C can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

Care should be taken not to disturb the tamper-indicating feature by pre-destructing the VOID message when manually removing the label from the liner. Slowly remove the liner from the label at a 90° angle.

The tamper-indicating mechanism (i.e. the VOID message both on the facestock and on the substrate) depends upon adequate adhesion of the label to the substrate. A sufficient bond may not develop on all surfaces due to low surface energy or contaminated surfaces (mold release). Therefore, it is important to determine the suitability of 7382 in the intended application by carefully pre-testing before the application process has begun.

The compact VOID message permits manufacture of labels as small as 12mm  $\times$  31mm

The primary function of 7382 Label Stock is to effect a non-transferable (non reusable) label or seal by causing the VOID messages to appear on the facestock surface when removal is attempted.

As a result of the primary function described above a VOID message is also transferred to the application surface. This message is a secondary rather than permanent indication of tampering since the VOID message transferred to the application surface can be removed by rubbing or by solvent wiping.

Caution should be exercised to avoid covering the surface of the label with opaque graphics to the extent that the VOID message is hidden by the graphics and the effectiveness of the label or seal is lessened.

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Values presented have been determined by standard test methods and are average values not to be used for specification purposes. Our recommendations on the use of our products are based on tests believed to be reliable but we would ask that you conduct your own tests to determine their suitability for your applications.

This is because 3M cannot accept any responsibility or liability direct or consequential for loss or damage caused as a result of our recommendations.



**Tapes & Adhesives Group** 

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