

# INK CONSUMPTION COMPARISON: EPSON vs. PRIMERA

Label Dimension 100 x 75 mm ( 4" X 3")	LX2000e COLOR LABEL PRINTER	LX1000e COLOR LABEL PRINTER	ColorWorks C3500	ColorWorks C7500G
	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge
	C 11327	C 11327	C 6285	C 71710
	M 4045	M 4045	M 3703	M 36825
	Y 2095	Y 2095	Y 3317	Y 35822
	K 11815	K 11815	K 10962	K 57334
Ink cost per label € 0,027	Ink cost per label € 0,027	Ink cost per label € 0,016	Ink cost per label € 0,009	
	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge
	C 5814	C 5814	C 4538	C 60311
	M 2005	M 2005	M 1149	M 12130
	Y 1644	Y 1644	Y 2220	Y 29260
	K 7416	K 7416	K 3436	K 24779
Ink cost per label € 0,044	Ink cost per label € 0,044	Ink cost per label € 0,036	Ink cost per label € 0,022	
	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge
	C 2075	C 2075	C 2202	C 28246
	M 1360	M 1360	M 1495	M 18032
	Y 4505	Y 4505	Y 3893	Y 47319
	K 10688	K 10688	K 6892	K 47583
Ink cost per label € 0,046	Ink cost per label € 0,046	Ink cost per label € 0,030	Ink cost per label € 0,017	
	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge
	C 3129	C 3129	C 2908	C 34707
	M 2532	M 2532	M 1458	M 16917
	Y 919	Y 919	Y 1445	Y 18508
	K 7928	K 7928	K 6144	K 39784
Ink cost per label € 0,058	Ink cost per label € 0,058	Ink cost per label € 0,037	Ink cost per label € 0,021	
	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge
	C 3666	C 3666	C 3033	C 33769
	M 5833	M 5833	M 4780	M 54750
	Y 972	Y 972	Y 972	Y 10084
	K 24592	K 24592	K 14292	K 104248
Ink cost per label € 0,045	Ink cost per label € 0,045	Ink cost per label € 0,032	Ink cost per label € 0,020	
	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge	Estimate labels per cartridge
	C 10540	C 10540	C 4672	C 75636
	M 1728	M 1728	M 1534	M 16820
	Y 1983	Y 1983	Y 2375	Y 27879
	K 9984	K 9984	K 5685	K 28086
Ink cost per label € 0,041	Ink cost per label € 0,041	Ink cost per label € 0,029	Ink cost per label € 0,018	

Primera document used for comparison: <http://primeralabel.eu/en/brochures/Label-Cost-Comparison-EN.pdf>

## Primera declaration:

Costs are based on the current street price of cartridges doing a Google search as of 6 June 2016. LX500e Costs and Speeds are based off of setting Q3 at 75% saturation. LX1000e and LX2000e Costs and Speeds are based off normal setting at medium saturation, colour + black.

## EPSON :

[EPSON CONFIDENTIAL INFORMATION]

At your request Epson is providing the label per cartridge simulation result stated below. This is calculated using an Epson tool, and is based on the information you have provided about your print conditions. This is only an estimate, provided to you as just one possible way for you to estimate your own ink consumption. Epson does not warrant accuracy of this simulation result and is not bound in any way by this simulation result.

This simulation result is the confidential information of Epson, and may only be used by you for internal purposes of estimating ink consumption. The simulation result may not be publicized or shared with anyone outside your company.